

2026



Hawaii Dental Association

CONVENTION EXHIBITOR PROSPECTUS



JANUARY 14 - 16, 2026

*'Alohilani Resort Waikiki Beach
Honolulu, HI*



Aloha EXHIBITORS!

The Hawaii Dental Association is excited to host the premier dental convention in the Pacific. We invite you to join us for a unique and exclusive three-day meeting in Honolulu, Hawaii, from **Wednesday to Friday, January 14–16, 2026**, at the beachfront 'Alohilani Resort.

This year's meeting is by invite only, please do not share any information or links. It will feature a more intimate exhibit experience, designed to enhance visibility and meaningful interaction with attendees. Space is limited, and only ONE space allowed per company, so reserve early!

Mahalo!


Jaelyn Lum, DDS
Chair, HDA Convention


Kim Nguyen, MSW
Executive Director



HDA DENTAL EDUCATION MISSION STATEMENT

The mission of the Hawaii Dental Association Dental Education Program is to provide its members excellent and affordable dental continuing education in a collegial atmosphere to aid in the advancement and quality of care for the people of Hawaii.

HDA MISSION STATEMENT

The Hawaii Dental Association is dedicated to serving the profession of dentistry and the public of the State of Hawaii. The Association preserves the integrity of the dental profession, strengthens the doctor/patient relationship and promotes the Principles of Ethics and Code of Professional Conduct of the American Dental Association.

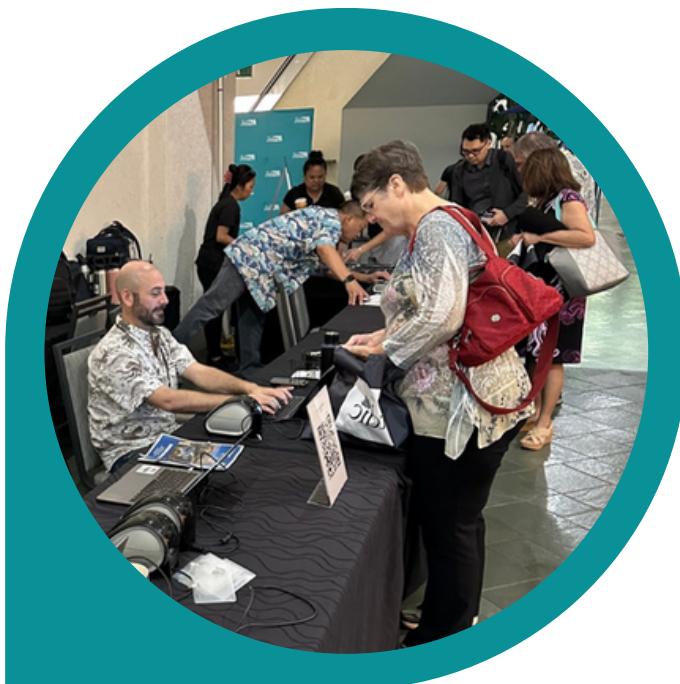
REGISTRATION

Available online using your unique code sent to your email. DUE TO LIMITED CAPACITY, EACH COMPANY CAN PURCHASE ONLY ONE SPACE.

For further information please email
exhibitors@hawaiidentalassociation.net

Cancellation of space must be made in writing.
Cancellation of space may be made with a \$200 processing fee per space on or prior to October 30, 2025.

Cancellations received after October 30, 2025, will result in forfeiture of 100 percent of the total space fee. Credits will not be given for future conventions.



EXHIBITOR BADGES

HDAC Exhibitor badges provide access to the exhibit hall during set-up, tear down and show hours only. These badges are for exhibiting personnel only. Exhibiting companies who are found registering dentists as exhibit staff will be fined. Exhibitors must have their HDAC badge to enter the exhibit hall.

Please note: HDAC Exhibitor badges do not provide access to any conference sessions. Exhibitors interested in attending any lecture/class must register as an attendee and pay the associated fees. All staff/hired staff attending the convention must wear the HDAC name badge to enter the exhibit hall daily. Entrance without a HDAC badge will not be allowed.

CONVENTION LOCATION

Alohilani Resort Waikiki Beach, Floor 6
2490 Kalakaua Ave., Honolulu, HI 96815
Phone: (808)922-1233
Parking is limited. We recommend
rideshare, drop off or staying at the resort.

EXHIBITOR CONTACT

Please direct all contracts/applications, correspondence, and payments to:

Hawaii Dental Association Convention 2026
c/o Hawaii Dental Association 500 Ala Moana Blvd, Suite 7-411,
Honolulu, HI 96813

Contact person: Rachelle Teruya
Email: exhibitors@hawaiidentalassociation.net
Website: <http://www.hawaiidentalassociation.net/continuing-education/hda-convention>





AIR & LODGING RESERVATIONS

AIR DETAILS: We are pleased to offer air travel discounts on Alaska/Horizon Air/Hawaiian Airlines to Honolulu for our mini Convention in Jan 2026!

Discount details:

Receive a 5% discount off Alaska Airlines published fares (except companion and other promotional fares).

Departure City(s): Any Alaska Airlines/Horizon Air/Hawaiian Airlines US city

Meeting City: Honolulu, Hawaii (HNL)

Not Included: Alaska, Canada, Mexico or Central America

Beginning Travel Date: Fri, January 9, 2026

Last Travel Date: Fri, January 23, 2026

Blackout dates: None

Discounts are valid on all flights marketed by Alaska Airlines and operated by Alaska Airlines, Hawaiian Airlines, Horizon Air or SkyWest. Not valid on sub-contracted code share flights. Not valid for interisland flights.

Any change or cancellation after ticketing is subject to a service charge. All fare rules and additional blackout dates of the fare apply.

Please verify all current baggage allowances and fees as well as travel policies on www.alaskaair.com prior to travel.

How to book:

All tickets must be issued online or by calling the Alaska Airlines Group Desk (800-445-4435). A \$15.00 per person service fee will apply to any tickets issued by the Group Desk. If you have questions about the Discount Code, please contact the Group Desk at 800-445-4435. Alaska Airlines Group Desk hours of operation are Monday through Friday 6am-6pm PST, Saturday 7:30am-6pm PST, closed Sunday. (Please note the time zone difference with Hawaii.)

Or, use our Discount Code ECMO341 to book online at alaskaair.com and input the Discount Code when searching for flights. The discount will be applied to any flights meeting our fare rules. By clicking the "?" next to the discount code box after entering the code you may view a detailed description of these rules.



AIR & LODGING RESERVATIONS

HOTEL DETAILS: We are pleased to offer a limited block of rooms at the Alohilani Resort:

Room rates: Our group room rate is \$249/night for single and double occupancy. The triple and quad rates are \$349/night and \$449/night, respectively.

Resort fee: As with most hotels, there is a resort fee. We are receiving the discounted resort fee of \$20/daily.

Confirmation Letters: The confirmation letters you will receive after booking will show the retail resort fee, but note that this will be adjusted to the daily group rate of \$20.00 at check-in.

Unfortunately, this field cannot be modified in our confirmation template. (It might take a few hours or a day for the confirmation letter to arrive in your email.)

Reservation Security: A credit card is required to secure the reservation, but payment will only be processed at check-out. No prepayment is needed.

Cancellation Policy: You can cancel or modify your reservations up to 72 hours before arrival.

Cut off: Book before December 14TH!

Pre & Post stays: Make it a staycation! Our group booking allows you to stay 3 three days pre/post of the convention, subject to availability. You can check in as early as Sun Jan 11 and check out as late as Sun Jan 18.

Ready to Book:

Please make your reservations as soon as possible, as we have a limited number of rooms; click on this link to start: [Reservation Link](#)

Or you can visit the <https://www.alohilaniresort.com/> and enter the GROUP CODE: DENTAL

The link provided gives you direct access with the code already populated. If accessing through the hotel website, you will need to manually enter the code and dates.

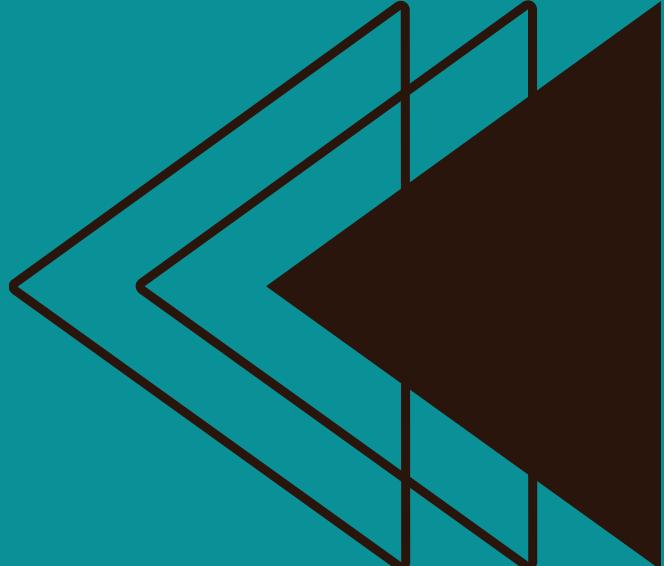
The code must be entered in the "Group Code" field during the initial search to access the group rate.

If modifying a reservation, the code must be re-entered. Modifying without the correct group code will display public rates, not the exclusive group rate.

We hope you are able to take advantage of these offer(s). Thanks for joining us in beautiful Honolulu in Jan 2026!

SPACE FEES

The space fee this year will be \$2,000.00. The Hawaii Dental Association must receive full payment for each space within 20 days of registering. Failure to pay within 20 days of registration will result in the release of the space back into inventory. All spaces measure 8' deep and 8' wide. See the exhibit floor plan for specific space and layout via your email.



EXHIBITOR'S SCHEDULE

Move-in:
Wednesday, January 14, 2026 @ 5:00 am

Move-out:
Friday, January 16, 2026 @ 5:00 pm - 7:00 pm

Exhibits open:
Wednesday, January 14, 2026 @ 7:00 am

CONVENTION SCHEDULE

Wed., January 14th

Registration Open 7:00 am - 4:00 pm
Lectures 7:30 am - 5:00 pm
Exhibits open 7:00 am - 5:00 pm
Lunch 11:30 am - 1:00 pm

Thurs., January 15th

7:00 am - 4:00 pm
7:30 am - 5:00 pm
7:00 am - 5:00 pm
11:30 am - 1:00 pm

Fri., January 16th

7:00 am - 4:00 pm
7:30 am - 5:00 pm
7:00 am - 5:00 pm
11:30 am - 1:00 pm

All lectures and class breaks are on a staggered schedule to sustain a flow of customers to your space.





MARKETING OPPORTUNITIES

COFFEE HOUR

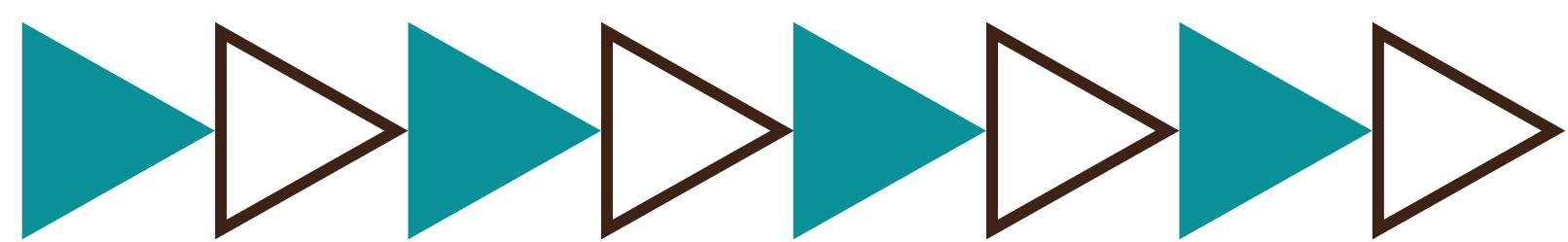
Perk up the convention crowd—one cup at a time! Sponsor our Coffee Hour and get your company in the spotlight as attendees fuel up for the day. Happening Wednesday through Friday from 7:30 am to 8:30 am, this is your chance to showcase your logo on every cup. Just provide the sticker decals for our 6 oz cups, and we'll make sure your brand is front and center as the morning buzz begins!

One time a day for each day - Wednesday, Thursday, Friday..... \$5,000

TOTE BAG INSERTS

Put your brand in every bag! Promote your business directly to every attendee by placing a marketing piece in the official Hawaii Dental Association Convention 2026 tote bags. Your flyer will be included in all 600 bags, guaranteeing your brand gets noticed the moment attendees check in. It's a simple, effective way to stay top of mind throughout the event!

One insert in each bag \$300



RULES AND REGULATIONS GOVERNING ALL SPACE CONTRACTS

The Hawaii Dental Association must receive full payment for each space within 20 days of registering. Failure to pay within 20 days of registration will result in the release of the space back into inventory. **Cancellation of space must be made in writing. Cancellation of space may be made with a \$200 processing fee on or prior to October 30, 2025. Cancellations received after October 30, 2025 will result in forfeiture of 100 percent of the total fee. Credits will not be given for future conventions.**

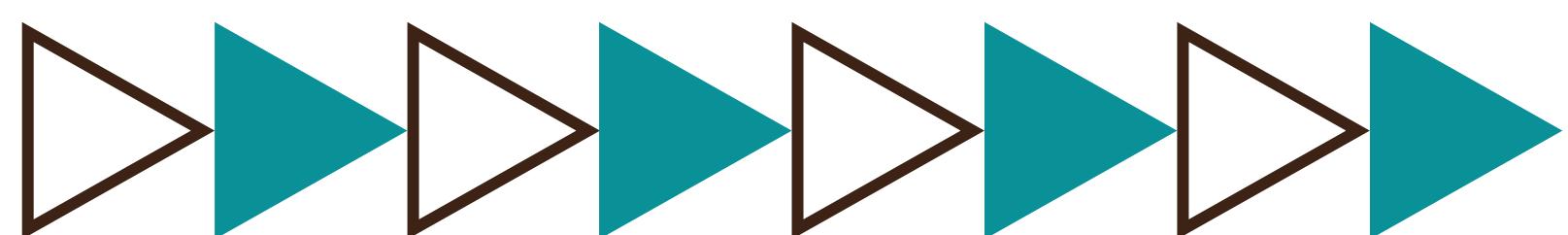
Hawaii Dental Association shall have the right to dispose of the exhibit privileges and space without liability of any kind on the part of the Hawaii Dental Association. Exhibits are admitted only when these terms are met. Payments may be made by check, MasterCard, Visa or American Express.

SPACES

All spaces measure 8' deep and 8' wide. A standard sign will be furnished for each space with the company name and space number. The exhibition area is fully carpeted. You may choose to add additional carpet on top of the wall-to-wall carpet.

Hawaii Dental Association will provide one 6' table with 2 chairs. No allowances will be made for facilities not utilized. All other additional items and furnishings are borne by you with ICS, the onsite vendor; they can be reached at helpdesk@icshawaii.net.

NO outside food is allowed at the Alohilani Resort. There will be a fine for any outside food brought in. Lunch for two exhibitors provided.



REGARDING STAFF OF YOUR SPACE

You are allowed up to a maximum of 2 staff in the space at one time. No business can be conducted outside of your space. All business must be within the confines of your purchased space.

To ensure the security of your property, the exhibit hall and foyer will be locked daily at 5:30 pm and reopened at 6:00 am the following morning - except on move-in day, when access will begin at 5:00 am. All business must be completed before closing time each day. For the Hawaii Dental Association Convention 2026, the Alohilani Resort will set up the exhibit space. Any additional services or equipment you desire must be contracted with ICS, and NOT with Hawaii Dental Association; those costs will be borne by you. A service kit will be sent offering additional equipment that can be provided within 60 days of the event. Additional decorations or signs required will be provided on a rental or charge basis.

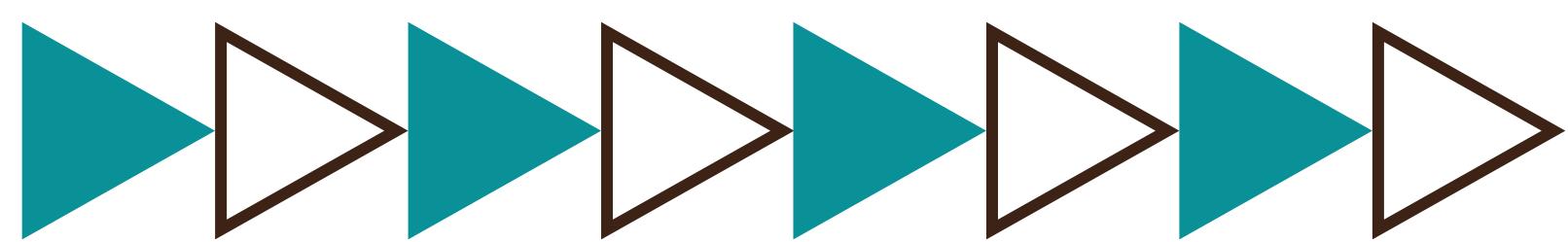
Note: Any damage to the walls, floors or other structures or equipment that was caused by your space contents or your employees will be your responsibility and you assume all costs for the repair of damages. We recommend that if you need to have something moved or rearranged within, into or out of your space that **you contact an HDA staff to help coordinate with the Alohilani staff to assist you**. You are responsible for all handling and care of your materials and equipment at all times for all convention related matters.

EXHIBITION SPACE

The Exhibition Space is located on the sixth floor of the Alohilani Resort, accessible by freight elevators from the freight dock and parking levels. The exhibition hall is fully carpeted and air-conditioned at an average air temperature of 72° F. Electricity, fiber and telephone service will be made available **only as requested**. There are no ceiling or wall rigging points available. All hanging items must be ground supported.

MOVE IN AND MOVE OUT REMINDERS

You are responsible for the move-in and move-out of your property. Please ensure you have adequate and appropriate staffing and moving equipment to do so; HDA, and the Alohilani Resort will not assist with the physical move-ins and move-outs of your property.



CHARACTER OF EXHIBIT

Hawaii Dental Association reserves the right to decline or prohibit any exhibit, part of an exhibit or proposed exhibit which is not suitable or in accordance with the ethics of the dental profession. Hawaii Dental Association reserves the right to bar any exhibitor who does not confirm nor adhere to all rules and regulations stated here. This reservation concerns persons, conduct, printed matter, souvenirs, and catalogs. Interference with the light or space of other exhibits is not allowed. The placement of all signs, banners, and advertising matter shall be subject to the approval of Hawaii Dental Association. Public address or music systems may not be used.

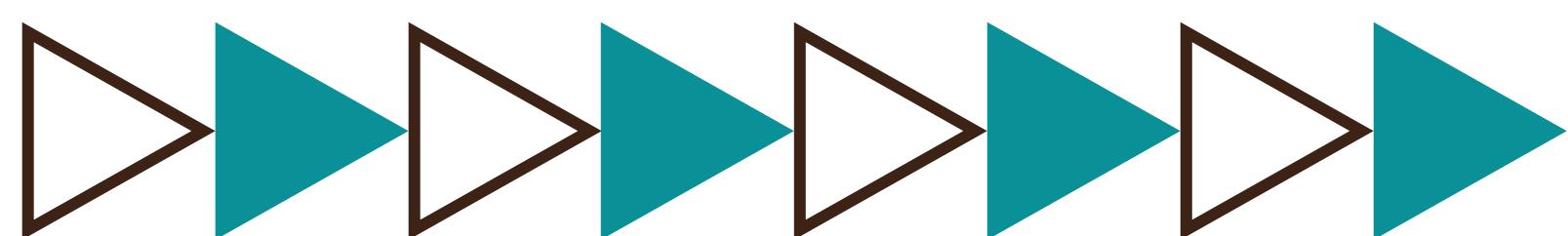
Exhibitor Code of Conduct - Attire

All exhibitors are expected to maintain a professional appearance throughout the event. Business or business casual attire is required while in the exhibit area and during all convention related activities. Clothing should reflect the professional nature of the event and support a respectful, inclusive environment.

Note: Exhibit personnel must remain within the designated space and not in walkways, and may not in any way block any other space.

CARE OF BUILDING

Exhibitors will be held responsible for any damage done to the building, equipment, or decoration by them or their employees. No nails, tacks, or screws shall be driven into walls, woodwork, picture frames, door frames, or floors of the building. No signs, posters, announcements, or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, ceilings, floors, etc. If so posted they will be removed by show personnel and exhibitor will be charged for time involved in removing the same. Gasoline, kerosene, acetylene or other inflammable or explosive substances will not be permitted in the building – this is a Hawaii State law. All decorative material must be fireproofed and must conform to the requirements of the Honolulu Fire Department.



FREIGHT

All freight shall enter the building from the freight docks or the parking level. The parking level entrance is limited to hand-carried freight during move-in/out hours. Freight will not be accepted at the Alohilani Resort outside of the move-in/event dates. Neither the Alohilani Resort, nor the Hawaii Dental Association will accept direct shipment for storage. Please ship items to ICS (helpdesk@icshawaii.net). Items received by ICS will be delivered to your exhibition space on move-in day. For storage of empties or access freight, please check with ICS on availability and locations. Outbound shipping at the conclusion of the show is available through your drayage provider (ICS) or the Alohilani Resort.

DISMANTLE

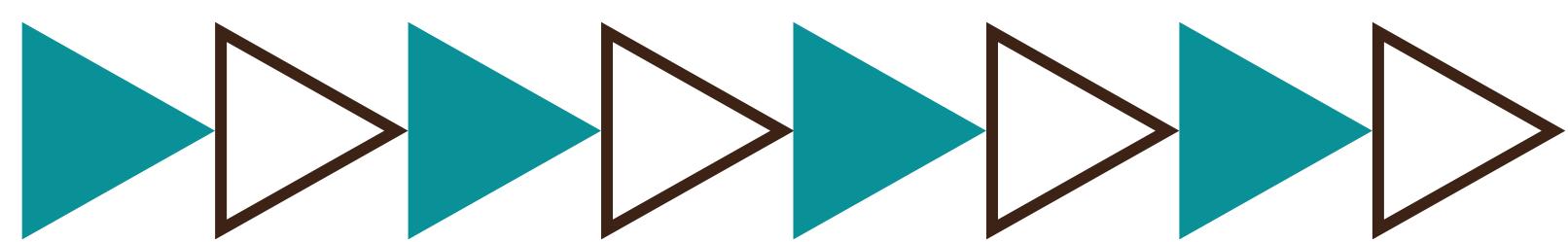
No crating or packing goods will be permitted in the Exhibit Spaces during the convention. All exhibits will close at **5:00 pm**, Friday, January 16, 2026 but **EI/ICS** will supervise removal of exhibits that evening.

SELLER'S PERMIT / GENERAL EXCISE TAX

Exhibitors who sell merchandise from the show floor must have the appropriate seller's permit and licenses. Merchandise offered for sale may be subject to Hawaii state general excise tax (GET). For information on the GET license, please call (808) 587-4242 or visit Hawaii DOTAX or <https://tax.hawaii.gov/>

SMOKING

Smoking is not permitted in the Alohilani structure. Please use designated smoking areas.



HAZARDOUS MATERIAL

All hazardous materials must be registered with the Hawaii Convention Center. Please submit the OSHA Material Safety Data Sheet on your hazardous materials to the Hawaii Dental Association by November 30, 2025. Hazardous materials (chemicals, gases, batteries, paints, oils, petroleum products, corrosives, solvents, and biological contaminants, including blood, body fluids, organic matter, used first-aid supplies, and sharps) are the responsibility of the exhibitor. All items must be placed in clearly marked product-safe containers, safely stored and secured, and disposed of properly, according to local, state, and federal regulations. Items may not be left in the facility for later pick-up, or disposed of in the facility trash receptacles or sewage systems. Hazardous waste left in the facility will be disposed of immediately at the expense of the exhibitor. This includes charges associated with identification, containment, transportation, disposal, and potential closures of the convention facilities or waste disposal site due to contamination.

PARKING

Parking at the Alohilani Resort is extremely compact. We do encourage using a rideshare / drop off service or staying at the hotel.



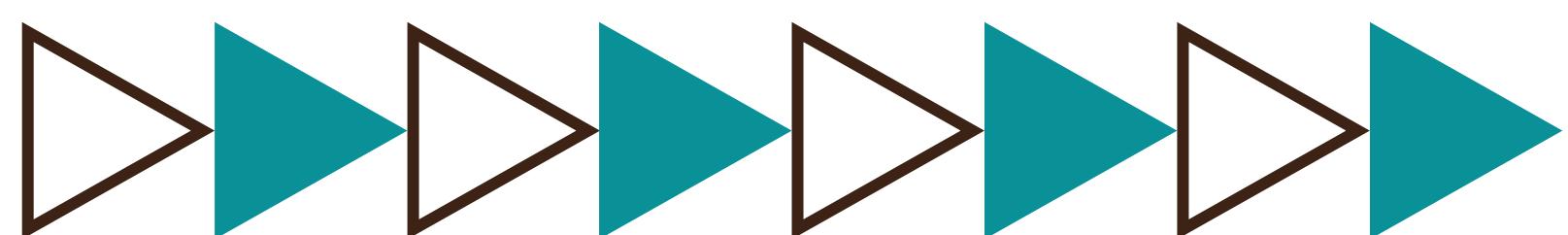


EXHIBIT RESERVATIONS

Space reservations can be made online via the link in the personalized email sent to you. By registering you agree to the rules and regulations in this Exhibitor Prospectus and onsite rules of the Alohilani Resort Waikiki Beach and you must accept these terms on line electronically before completing your space reservation.

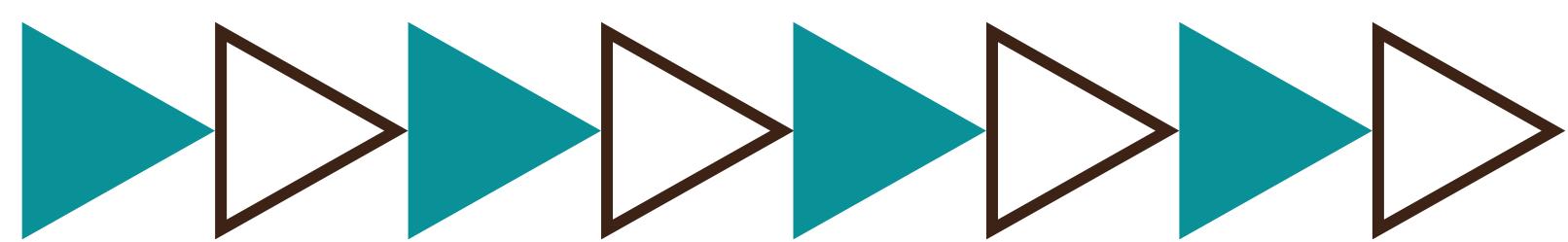
Online payments are accepted by MasterCard, Visa, American Express or Check. Checks should be made out to "Hawaii Dental Association" and mailed to Hawaii Dental Association 2026 Convention, 500 Ala Moana Blvd, Suite 7-411, Honolulu, HI 96813. Failure to pay within 20 days of registration will result in the release of the space back into inventory. Telephone reservations are not available.

Exhibit space reservations will not be binding in the event of fire, strikes, riot, civil commotion, war, or unavoidable circumstances rendering the building housing exhibits unfit for use, or that may prevent the presentation of the meeting. The Hawaii Dental Association shall not be responsible for damages or otherwise to any exhibitor because of war, civil commotion, insurrection, riot, strikes, labor disputes, fire, force majeure, or any causes beyond its control that in any manner restricts, limits or cancels said meeting.

Cancellation of exhibit space must be made in writing. Cancellation of space may be made with a \$200 processing fee per space on or October 30, 2025. Cancellations received after October 30, 2025, will result in forfeiture of 100 percent of the total space fee.

SUBLETTING

Subletting space is prohibited. An exhibitor may not assign, sublet a portion or the whole or any part of the space allotted. An exhibitor may not exhibit therein any goods other than those manufactured or distributed by the exhibitor in the regular course of the exhibitor's business. An exhibitor may not permit any representative of any firm not contracted with the HDAC to solicit business or take orders in the exhibitor's space. All business activities of the exhibitor must be confined to the space. *Conducting business activities in aisles, lobbies or other areas is strictly prohibited. Exhibitors who violate this rule will suffer sanctions affecting their ability to exhibit at future HDAC meetings.*

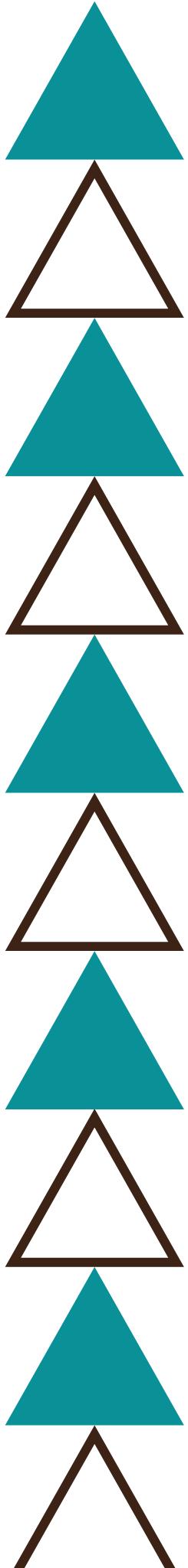


NON-REGISTERED EXHIBITORS

Solicitation at any function or event of the HDAC including but not limited to the HDAC exhibition hall area, by non-registered persons or companies is strictly prohibited. No person or company assigned exhibit space is authorized to solicit business in any form or to promote its products or services at any function or event of the HDAC including but not limited to educational seminars, which may occur during HDAC outside the exhibitors assigned exhibit space in the exhibit hall and such practices are otherwise governed herein. Companies and representatives not assigned exhibit space are prohibited from soliciting business in any form in the exhibit hall or at any function or event under the HDAC. Violators will be required to leave the Exhibit Hall or applicable meeting room.

CERTIFICATE OF INSURANCE

Exhibitors shall indemnify and hold harmless the Hawaii Dental Association and **Alohilani Resort** for all liability which might ensue from any cause. All exhibitors must provide a current Certificate of Liability Insurance. Your certificate of insurance must name the Hawaii Dental Association and **Alohilani Resort** as the additional insured and be sent to exhibitors@hawaiidentalassociation.net. Certificates must be received by November 30, 2025. The above-mentioned insurance is mandatory for all exhibitors. Failure to provide HDAC with this proof of insurance will result in the exhibitor not being allowed to the exhibit floor and may result in the exhibitor not being allowed to pick up badges on site the exhibitors freight not being delivered to their space, cancellation of the exhibitors reserved space, or any other sanction the HDAC deems necessary. The HDAC will cooperate fully but cannot take responsibility for damage to the exhibitor's property, lost incoming or outgoing shipments, or moving costs. Any damage caused by inadequately packed property is the exhibitor's responsibility. If exhibit materials fail to arrive, the exhibitor remains responsible for both rental and non-refund will be made. The exhibitor is expected to carry insurance against these risks.



VIDEO AND PHOTORAPHY DISCLAIMER

WHEN YOU ATTEND THE HDAC PROGRAM, YOU ENTER AN AREA WHERE PHOTOGRAPHY, AUDIO, AND VIDEO RECORDING MAY OCCUR.

BY ENTERING THE EVENT PREMISES, YOU CONSENT TO INTERVIEW(S), PHOTOGRAPHY, AUDIO RECORDING, VIDEO RECORDING AND ITS/THEIR RELEASE, PUBLICATION, EXHIBITION, OR REPRODUCTION TO BE USED FOR NEWS, WEB CASTS, PROMOTIONAL PURPOSES, TELECASTS, ADVERTISING, INCLUSION ON WEBSITES, OR ANY OTHER PURPOSE BY HDAC AND ITS AFFILIATES AND REPRESENTATIVES. YOU RELEASE HDAC, ITS OFFICERS AND EMPLOYEES, AND EACH AND ALL PERSONS INVOLVED FROM ANY LIABILITY CONNECTED WITH THE TAKING, RECORDING, DIGITIZING, OR PUBLICATION OF INTERVIEWS, PHOTOGRAPHS, COMPUTER IMAGES, VIDEO AND/OR SOUND RECORDINGS.

BY ENTERING THE EVENT PREMISES, YOU WAIVE ALL RIGHTS YOU MAY HAVE TO ANY CLAIMS FOR PAYMENT OR ROYALTIES IN CONNECTION WITH ANY EXHIBITION, STREAMING, WEBCASTING, TELEVISING, OR OTHER PUBLICATION OF THESE MATERIALS, REGARDLESS OF THE PURPOSE OR SPONSORING OF SUCH EXHIBITING, BROADCASTING, WEBCASTING, OR OTHER PUBLICATION IRRESPECTIVE OF WHETHER A FEE FOR ADMISSION OR SPONSORSHIP IS CHARGED. YOU ALSO WAIVE ANY RIGHT TO INSPECT OR APPROVE ANY PHOTO, VIDEO, OR AUDIO RECORDING TAKEN BY HDAC OR THE PERSON OR ENTITY DESIGNATED TO DO SO BY HDAC. YOU HAVE BEEN FULLY INFORMED OF YOUR CONSENT, WAIVER OF LIABILITY, AND RELEASE BEFORE ENTERING THE EVENT.

DON'T WAIT!

RESERVE YOUR SPACE TODAY,
AVAILABLE ONLINE ONLY AT:

[https://www.hawaiidentalassociation.net/
continuing-education/hda-convention](https://www.hawaiidentalassociation.net/continuing-education/hda-convention)



Mahalo!

